



### **\*Role: RFU Spirit of Rugby Media Volunteer**

Time Commitment: 2-3 Hours per week (Project will run from June 2015-June 2017)

Salary: Voluntary

Responsible to: RFU Spirit of Rugby Project Coordinator

Role Purpose: Within a team assist the delivery of the Spirit of Rugby, Pass It On Loughborough Project.

### **Background:**

The Rugby Football Union has secured a grant from the Spirit of 2012 Trust, a fund that was initially created to distribute the funds from the sale of the Olympic Village. Using this grant has allowed the RFU to fund the 'Spirit of Rugby', a nationwide project spread across 2 years and 15 communities with a focus on the 16-24 age group. Whilst increasing participation in Rugby Union remains a core goal of the RFU, the Spirit of Rugby is looking to increase involvement of any kind. This ranges from playing to promotion of the game in communities that are not currently involved with rugby.

We are looking for volunteers from a range of backgrounds and with a variety of skills. This could be someone who has had no prior involvement with rugby, but wants to make a difference in their local community. The Pass It On Loughborough Project was devised with the initiative to increase involvement in Rugby within the local area. The project aims to connect anyone in rugby whether they are a player, spectator, coach or volunteer. As a volunteer you will be involved with the day-to-day delivery of the project, as well as future development and progression of the project. The Spirit of Rugby Media Volunteer will have responsibility of the marketing and communicational aspects of the project.

Throughout the project ample support will be provided, from the RFU nationally, local authorities and community groups.

### **Opportunities & Benefits:**

- Gain insight and understanding of Sports Development both within the university and wider national sporting landscape including National Governing Bodies.
- Experience of project/ budget management with a genuine level of responsibility.
- Significant personal and professional development that will increase your employability.
- Excellent networking opportunity within sports development and the RFU specifically.

## Employability Skills:

- **Creativity:** Thinking outside the box to create new and innovative ideas that will promote the sport of Rugby Union and its core values.
- **Problem Solving:** Overcoming obstacles that may impact the delivery of a successful project.
- **Time Management:** Ensuring the project is running to a high standard as well as balancing degree and other commitments.
- **Self-confidence and self-management:** Attending meetings with professional staff, representing the RFU, delivering presentations and attending team meetings.
- **Organisation:** Planning in advance of the year, working towards targets and goals that will allow for a successful project.
- **Motivational and Inspirational:** Be a role model for volunteers and understand barriers with solutions. Inspire participants to deliver to the best of their ability and continue their rugby involvement into the future.
- **Team-work:** The ability to work with others in an organised manner to achieve a goal.
- **Project Management:** Manage a nationally recognised project from concept to delivery, taking responsibility for multiple facets of the organisational process.
- **Leadership:** The ability to inspire others; set the vision and lead effectively those involved with the project.

## Requirements for the role:

- Experience of working within a team to deliver a common goal.
- A passion for expanding sporting opportunities and spreading the RFU's Core Values: Teamwork, Sportsmanship, Discipline, Respect and Enjoyment.
- Prior involvement in sporting projects would be beneficial (although not essential).
- Experience in marketing and communications (ideal but not essential).

## Requirements of the role:

- Responsible for promoting the project through various networks and taking control of social media accounts
- Attend fortnightly team meetings with other volunteers with a focus on delivering the Spirit of Rugby Project.
- Work with the support of the RFU to ensure a successful delivery.
- Complete tasks set by the volunteer group in a timely manner, having the confidence to seek assistance when required.

## Closing Date & Additional Information:

Closing date: Monday 24th October at 5pm.

For additional details please contact Abbie Brewin: [A.Brewin@lboro.ac.uk](mailto:A.Brewin@lboro.ac.uk).